

**SELL YOUR
HOME**  **IN 72**
HOURS

RECEIVE FULL MARKET VALUE

72HOUR.COM



*Hague
Partners*



5 KEYS TO REAL ESTATE SUCCESS

1 A MARKETING MESSAGE

Have a marketing message that makes the phone ring with prospective home sellers (a high value proposition **plus** non-threatening CTA).

2 A PHONE TALK TRACK

Have a talk track that converts calls to listing appointments (build rapport **plus** explain “just enough” that they must meet with you).

3 A LISTING PRESENTATION

Have a presentation that converts appointments to listings (sell yourself **plus** a home selling formula).

4 A HOME SALE FORMULA

Have a better process for selling listings (creative home marketing **plus** convincing sellers to price homes right).

5 A BUSINESS MULTIPLIER

Have techniques that leverage listings into additional business (extra home buyers **plus** new home sellers).

SUCCESS

“Deals don’t make you money, people do”
-Greg Hague