



**PREMIERE
REAL ESTATE
PARTNER**

*Hague
Partners*



FRONT-LOADED MARKETING

ADVERTISING SERVICES

DRIVING BUYER DEMAND

NO-LIMIT ADVERTISING

There is no limit to the amount of marketing we will do to generate massive buyer demand in the first few weeks of your listing.

COMPRESSING DEMAND

We create massive buyer demand in the first few weeks of your listing, then schedule showings tightly to create a competitive environment.

URGENCY MINDSET

We attack the sale of your home with a sense of urgency instead of relying on time and hope like in the traditional real estate process.

ADVERTISING SERVICES

We leverage the most comprehensive array of marketing strategies in the real estate industry. Our in-house graphic designer, social media strategist, and print media expert customize a marketing plan designed to maximize buyer exposure based on your home's location and price range. Independent agents cannot afford to match the marketing power and expertise of our full-time, salaried advertising team.



PROFESSIONAL PHOTOS

INTERIOR PHOTOS
AERIAL PHOTOS
ENGAGING VIDEO
VIRTUAL STAGING
3D VIRTUAL TOUR
PHOTO SLIDESHOW



PRINT MEDIA

6 PAGE GLOSSY BROCHURE
JUST LISTED POSTCARDS
DOORHANGER CAMPAIGN
CUSTOMIZED E-FLYER
CITYWIDE NEWSPAPER ADS



ONSITE MARKETING

EYE-CATCHING SIGNAGE
BUYERHUNT APP UPLOAD
NEIGHBORHOOD PREVIEW
BROKER PREVIEW
MEGA OPEN HOUSE



ABC15 PARTNERSHIP

PRIMETIME TV COMMERCIALS
SONORAN LIVING EXPOSURE
40,000 MONTHLY EMAIL CAMPAIGN
PRICED HOMES EXPOSURE
1.4 MILLION DIGITAL VIEWERS



DIGITAL MEDIA

BUYERHUNT APP
SINGLE PROPERTY WEBSITE
DIGITAL FLYER (EMAIL/SOCIAL)
SYNDICATION TO DOZENS OF SITES

- HAGUEPARTNERS.COM
- ZILLOW.COM
- REALTOR.COM
- TRULIA.COM
- REDFIN.COM
- HOMESNAP
- NEIGHBORHOODSCOUT.COM
- DWELLR.COM
- DOORSTEPS.COM
- HOMESANDLAND.COM
- CRAIGSLIST.COM
- REABC.COM

QR CODE FOR IPHONE/ANDROID
FACEBOOK BOOSTED POSTS
INSTAGRAM POSTS
LINKEDIN POSTS
TWITTER POSTS



DIGITAL ANALYTICS

Upon request, we can show you how your property is performing on social media and through our digital marketing.

PROGRAM TIMELINE

ASKING PRICE

LISTING TERM PRE-MARKETING

UP TO \$399,000

- 45 day listing term
- 10 day pre-marketing

\$400,000-\$799,000

- 75 day listing term
- 17 day pre-marketing

\$800,000-\$1.5M

- 105 day listing term
- 24 day pre-marketing

\$1.5M-\$2.5M

- 145 day listing term
- 29 day pre-marketing

\$2.5M+

- 175 day listing term
- 29 day pre-marketing

We utilize all available marketing tools to ensure that your home is exposed to every potential buyer as quickly as possible. Time on the market diminishes your home's value (because buyers presume it's over priced). That's why we front-load our marketing to flush out serious buyers in the early stages of your listing.

MARKETING DONE RIGHT



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