

SELL YOUR HOME IN **72** HOURS

RECEIVE FULL MARKET VALUE



**PREMIERE
REAL ESTATE
PARTNER**



Hague
Partners

HAGUEPARTNERS.COM • 72SOLD.COM

A black and white photograph of a man in a light-colored shirt and tie, sitting on a porch. He is looking thoughtful, with his hand near his face. Behind him is a white door with a 'FOR SALE' sign. To the right of the door is a small potted tree. The image is partially obscured by a large yellow and black geometric shape in the top left corner.

TRADITIONAL REAL ESTATE

1 HOPE MINDSET

Traditional agents list your home, put up a sign, post it on MLS, do some marketing, and hope it sells. This “wait and see” approach causes homes to linger on the market, resulting in lower sale prices.

2 UNFOCUSED MARKETING

Traditional agents string out the marketing of your home over a lengthy listing period to reduce their cost. They may do just enough to keep you happy, relying on marketing time rather than marketing strategy.

3 FRAGMENTING DEMAND

Traditional agents sporadically expose your home to buyers over an extended listing term. This is harmful to your sale price because buyers feel no urgency to act quickly and tend to make low-ball, sometimes insulting purchase offers.

FEAR OF COMMITMENT

Buyers of all products experience fear of commitment. Top marketers like Apple and Tesla have developed strategies to overcome this fear, motivating buyers to act quickly and pay premium prices for their newly introduced products.

HAGUE PARTNERS REAL ESTATE

[1] URGENCY MINDSET

We attack the sale of your home with a sense of urgency instead of relying on time and hope like many traditional real estate firms. We measure success by hours rather than days on the market. Our urgency mindset motivates us to sell homes faster, resulting in higher prices for our sellers.

[2] CONCENTRATED MARKETING

We front-load marketing, doing more advertising of your home in the first few weeks than many firms do in an entire 6-month listing term. Buyers pay more for homes new to the market. That's why we concentrate our advertising into the first few weeks of your listing.

[3] COMPRESSING DEMAND

We attract serious buyers for your home immediately. Then we schedule showings 30 minutes apart in 3-hour segments. Because buyers see each other coming and going, they tend to act quickly and pay more.

FEAR OF LOSS

We leverage proven techniques developed by world class marketers like Apple and Tesla to convert buyer's fear of commitment into fear of losing your home. By creating a competitive environment, we strive to generate a multiple offer bidding war, resulting in a higher price for you.



SELL YOUR HOME BIDDING IN A WAR

PROGRAM ADVANTAGES

- 1) SELL YOUR HOME IN 72 HOURS
- 2) RECEIVE A RECORD HIGH PRICE
- 3) CHOOSE FROM MULTIPLE OFFERS
- 4) NEGOTIATE THE TERMS YOU WANT
- 5) TAKE CONTROL OF YOUR SALE

480.998.0110



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